OPINION ECONOMY

C-IDEAS

BLOCKCHAIN-AS-A-SERVICE

(GDPR Compliant)

IEEE BLOCKCHAIN

2018 IEEE Global Blockchain Summit

IEEE

THERE'S A MAJOR PROBLEM IN DATA MANAGEMENT TODAY.

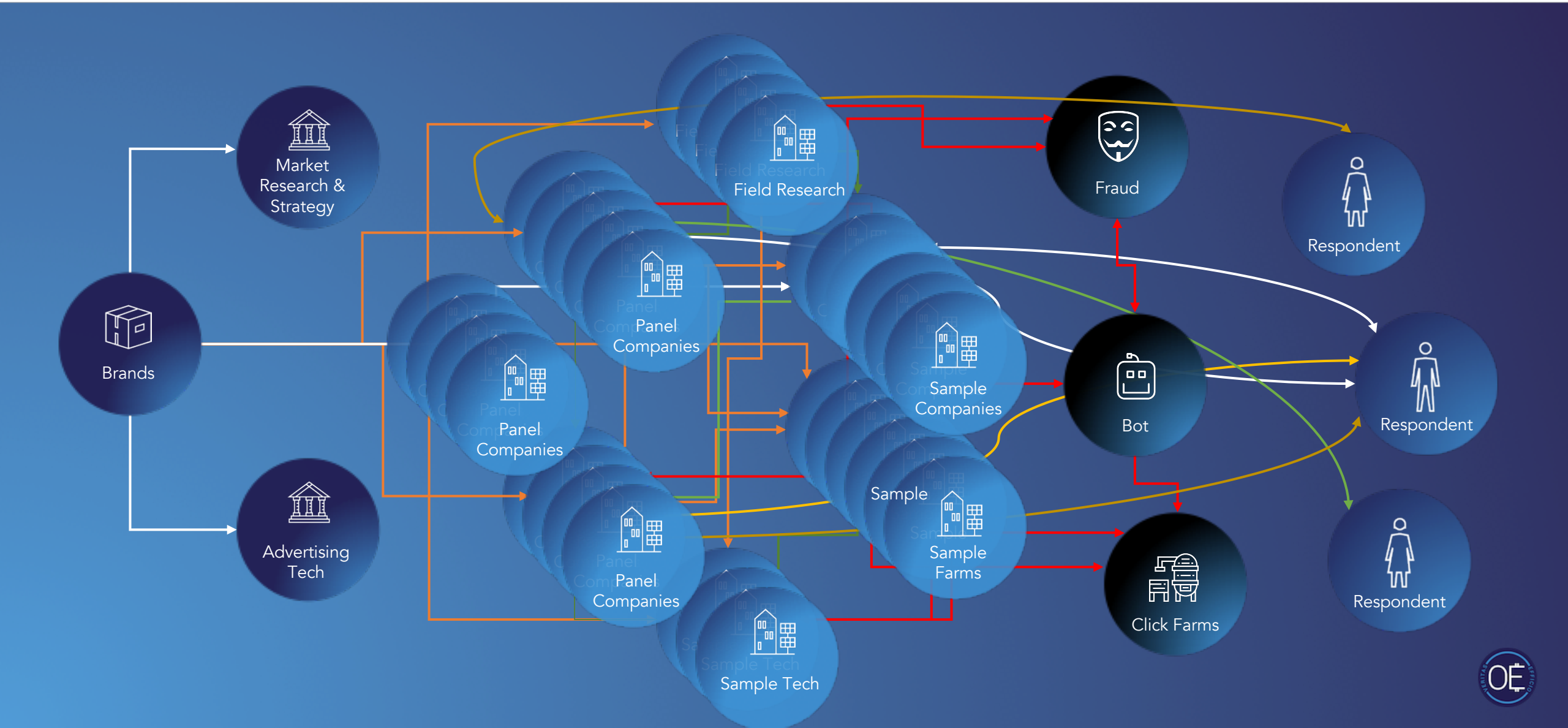
FRAUD, INTERMEDIARIES, THROUGHPUT, STABLE DATA

TRUST

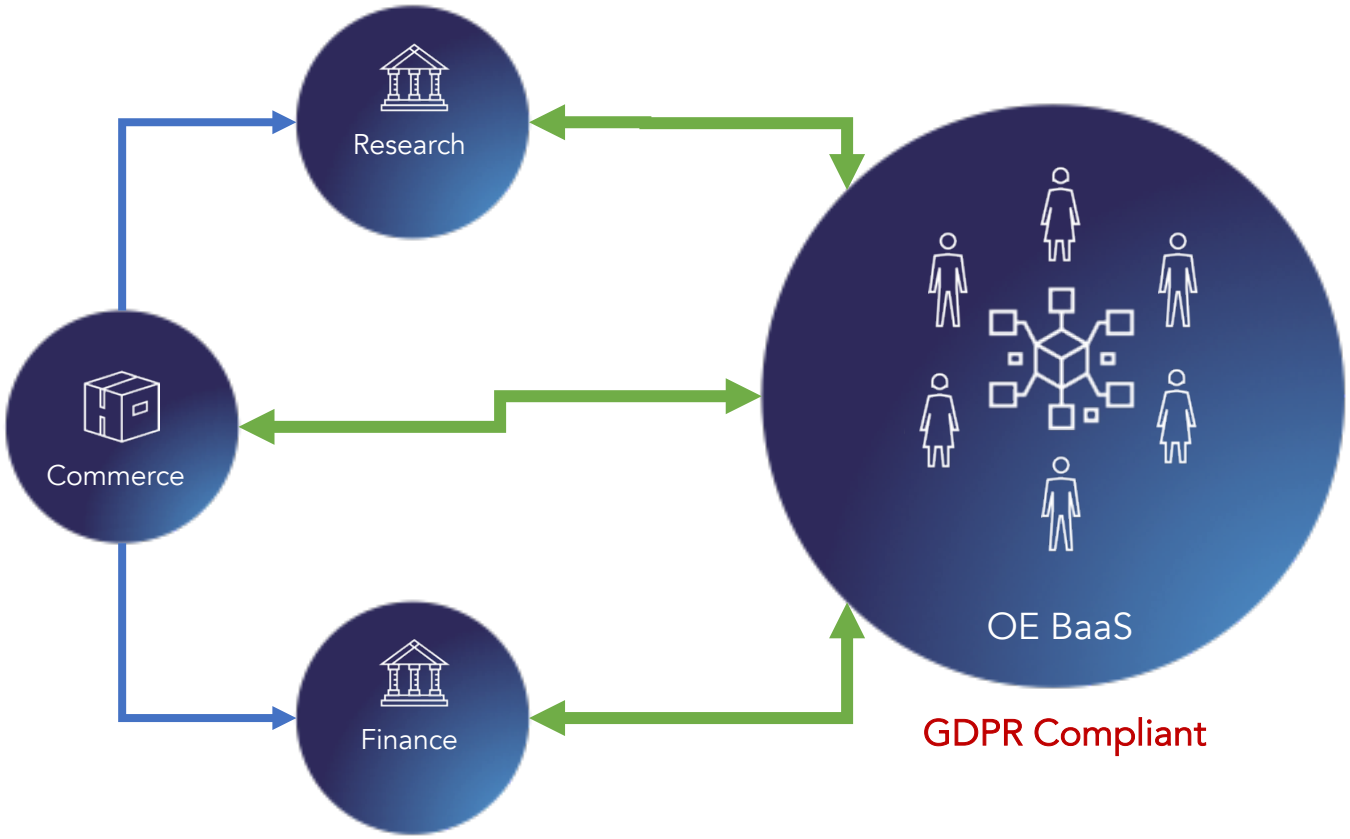
Middlemen are operating hidden factories, and hiding behind obfuscation, inefficiency, noise, waste, fraud and are engaged in psychographic manipulation

LEGACY WORKFLOW

"...with great power comes great abuses"



C-IDEAS EXCHANGE BAAS



GDPR Compliant

RESULTS:
Targeted 25% Cost Reduction
Recurring Annually with

NO:
Ai Bots
Fraud
Click Farms
Non Value Added Middle Men

OE TECHNOLOGY MATRIX

Smart Devices

Blockchain

Cryptographic Security

Data Exchanges

Crypto Economic Utility

Data-in-Motion

Social Media

Artificial Intelligence

Edge & App Services

Blockchain-as-a-Service

OE BaaS- Blockchain as a Service Platform

PROVIDERS

Opinion Economy Members

Opinion Wallet Creation & Management (Contact Agencies)

Premium Linked Data

Passive premium data linked by OE Members, accessible for a fee from Buyer → Seller

MARKETPLACE

Data Provider API | Data Consumer API

BLOCKCHAIN APPLICATIONS (Dapps)

BLOCKCHAIN SERVICES

Smart Contracts/Transactions | OE Utility Tokens

BLOCKCHAIN PROCESSES

Permission Layer | Consensus Protocol

BLOCKCHAIN DATA

Data Validation, Hashing, Cryptography

BLOCKCHAIN /DLT PLATFORM

Ethereum, EOS, NEO, IOTA, Hyperledger, Multichain, Corda, etc

BLOCKCHAIN NETWORK

Decentralized Storage, Computing & Messaging

OPINION ECONOMY

Cloud Standards Customer Council

HIPAA

GDPR

CONSUMERS

Brands

Research Technologies Platform

Proprietary Data Links

Off-chain data linked by brands or other data consumers

OPINION ECONOMY

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Stepbystep

OUR PRIORITIES

BUILD public & private Blockchain-as-a-Service Exchange

BROKER data monetization in a free market economy

ELIMINATE non-value added middlemen, noise, fraud, & waste

TRANSFORM the insights data management economy

PROPRIETARY TECHNOLOGY

We have patents pending proprietary BaaS platform, infrastructure and B2B, B2B2C, and B2E facing tools to gather, validate, store, share, analyze, and monetize market research.

KEY PARTNERSHIPS

The OE has important partnerships with leading Market Research Firms, Panel Companies, Contact Agencies, Academic Institutions and Field Research Workgroups.

THOUGHT LEADERSHIP

The OE team includes global thought leadership from fortune 100 Companies and Global Distribution Channels & Research Organizations

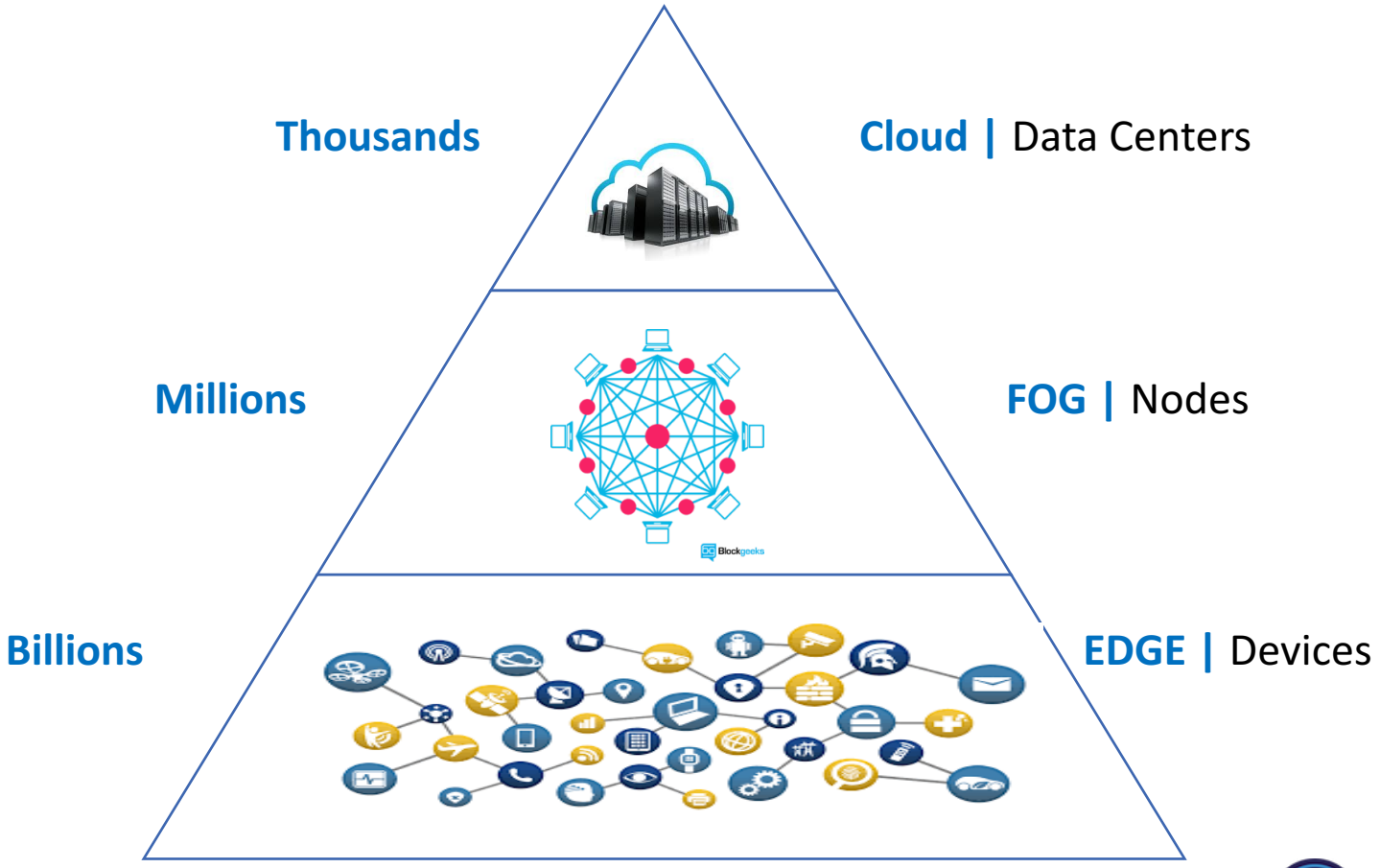
EARLY ADVANTAGE

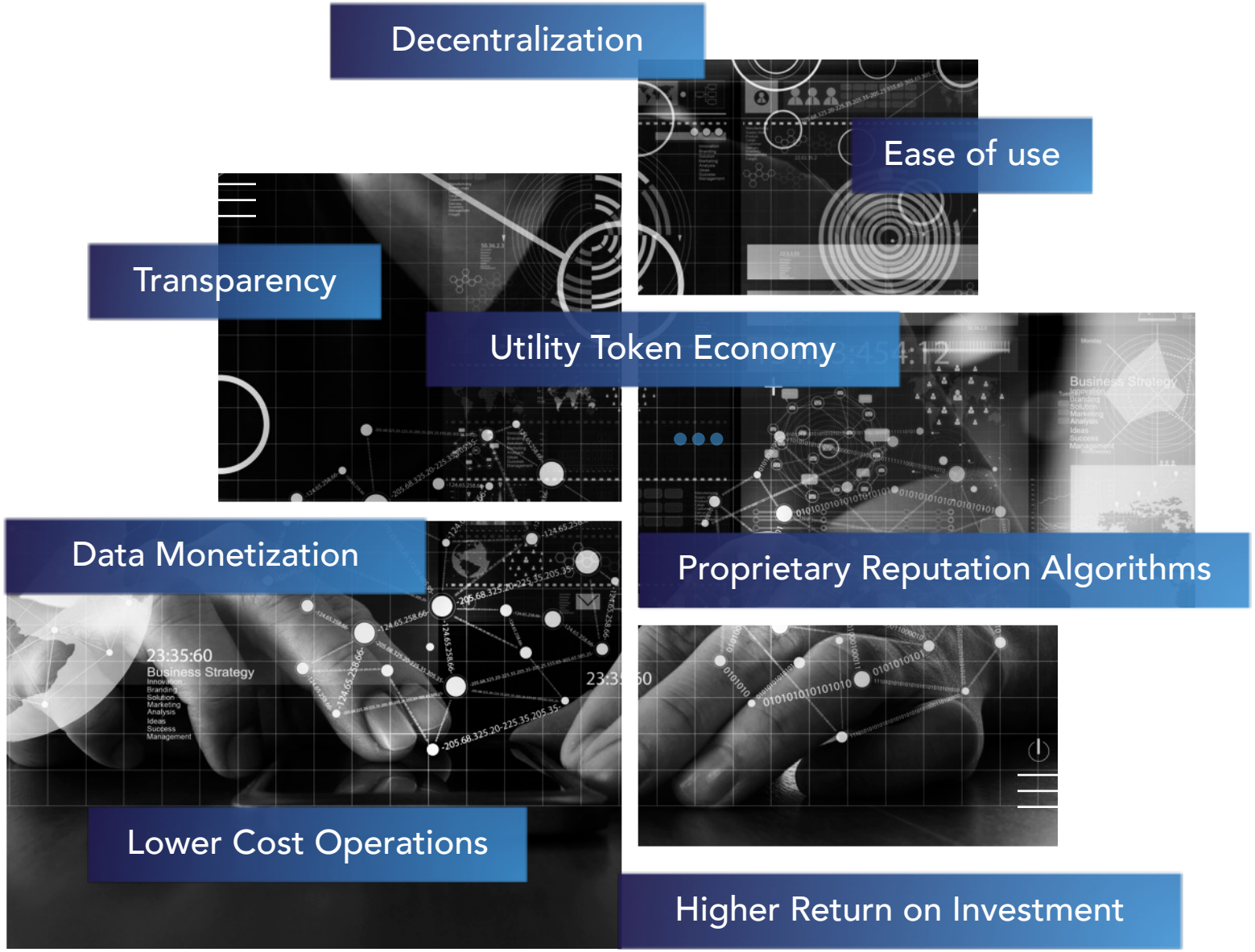
The OE has first mover advantage, and already secured it's first high profile Early Adopter Customer

We HAVE

EDGE SERVICES

- **DEMOCRATIZE USER DATA**
- **ENABLING FREEDOM OF CHOICE USE / MONITIZATION**
- **CREATING NEW MARKETS**
- **ZERO TOUCH EDGE WRAPPED FUNCTIONS ENABLE EXPONENTIAL SCOPE AND SCALE.**





FOCUSED ON REAL GROWTH

Which produces
TANGIBLE WINS
in more than just one arena.

surpass

THANK YOU

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